

HEARN

FOURTEENTH STREET

Founded 1827

WEST OF FIFTH AVE.

AUGUST SALES DEPTS.
 Muslins and Sheetings
 Sheets and Pillow Cases
 Quilts and Pillows
 Comfortables
 Tickings
 Linens
 Decorative Linens
 Towels
 Towelings
 Silverware

AUGUST SALES DEPTS.
 Blankets
 Flannels
 Housewares
 Cutlery
 Soaps
 Rugs
 Lace Curtains
 Portieres
 Poles
 Shades

Our 30th Annual August Sales in Full Swing**Merchandise Most in Demand at Sale Prices**

This is an economy event that has stood the test of time
 and added an appreciable number of patrons each year

All Items for
 Both Monday
 and Tuesday

All Items for
 Both Monday
 and Tuesday

**August Sales Save You Money on
Sheets, Pillow Cases and Muslins**

Raw cotton has advanced about 40% over last year's prices,
 and yet we are selling these August sale goods lower than
 last year. Because we buy for cash in large quantities, in
 advance, you reap the benefit of such savings as these.

**Unbleached Sheets and
Cases**

made from extra fine sheetings

Pillow Cases—

45x36—worth .33Sale .21

Sheets—

54x90—worth .96Sale .74

54x90—worth \$1.10Sale .79

68x90—worth \$1.10Sale .79

68x90—worth \$1.22Sale .84

72x90—worth \$1.22Sale .84

81x90—worth \$1.35Sale .98

90x90—worth \$1.47Sale 1.09

No Mail or Phone Orders.

Pillow Cases and Sheets

Pillow Cases

Hemmed. Reg. Sale. Hemstitched. Reg. Sale.

42x36.....31.....22.....35.....26

45x36.....34.....23.....38.....27

50x36.....36.....26

Sheets

Hemmed. Reg. Sale. Hemstitched. Reg. Sale.

54x90.....97.....77.....1.07.....87

54x90.....1.12.....89.....1.22.....98

68x90.....1.24.....97.....1.34.....1.07

72x90.....1.24.....97.....1.34.....1.07

72x90.....1.37.....1.04.....1.47.....1.14

72x108.....1.47.....1.17.....1.47.....1.27

81x90.....1.37.....1.04.....1.47.....1.27

81x99.....1.49.....1.17.....1.59.....1.27

81x108.....1.56.....1.24.....1.69.....1.34

90x90.....1.56.....1.24.....1.69.....1.34

90x108.....1.69.....1.32.....1.89.....1.54

No Mail or Phone Orders. Sizes before hemming.

Hill Pillow Cases

Hemmed. Reg. Sale. Hemstitched. Reg. Sale.

42x36.....34.....25.....39.....29

45x36.....39.....27.....44.....31

50x36.....42.....29.....49.....33

54x36.....42.....32.....49.....37

Muslins, Sheetings, Etc.

Bleached Muslins—36 inch—

worth .16Sale .10½

Limit 30 yards.

Heavy Unbleached Muslins—

86 inch—worth .12½Sale .8½

Limit 30 yards.

40-Inch Unbleached Muslins—

worth .17Sale .12

Limit 30 yards.

76-Inch Brown Sheetings—heavy

quality—worth .54Sale .34

No Mail or Phone Orders.

Extra Fine Bleached Muslins—36-inch—

soft finish for underwear—

worth .21Sale .15½

Limit 30 yards.

Sheetings, Standard Quality

BLEACHED

42 in. wide .29 .21 63 in. wide .44 .31

54 in. wide .38 .25 81 in. wide .49 .37

60 in. wide .36 .25 81 in. wide .54 .41

64 in. wide .39 .29 90 in. wide .59 .46

UNBLEACHED

45 in. wide .29 .21 72 in. wide .44 .31

54 in. wide .38 .25 81 in. wide .49 .37

63 in. wide .39 .29 90 in. wide .54 .41

Full and ¾ Size Bed Ticks—

ready for filling—reg. \$2.98.....1.97

Bleached Cheese Cloth—

36 inches wide—worth 5%......3½

EXCEPTIONAL VALUE IN

Embroidered Pillow and

Day Cases

Initial and scalloped—also lace

trimmed—large assortment.

42x36 in.—were .74 to \$1.19.....59 to .94

45x36 in.—were .84 to \$1.24.....69 to .98

50x36 in.—were .94 to \$1.44.....79 to 1.24

54x36 in.—were .98 to \$1.69.....89 to 1.34

Attractive August Sale Values in Utica,

Mohawk and Dwight Anchor Sheets

and Pillow Cases

Women's Tub Skirts

Value \$2.97

White or khaki skirts in pretty

models, that are practical for

immediate wear.

Madeira Hand Embroidered

Carriage Covers

2.94

Were \$3.97 and \$5.97

Fine Lawn Pillow Shams—embroidered

or lace trimmed—

were \$1.25Sale .87

Women's All Silk Hose

2.43

Were \$2.97

Black, white or cordovan,

full fashioned hose of good

quality. Sizes 8½ to 10.

Women's White Silk Hose—full fashion-

ized—mercerized tops—

sizes 8½ to 10—were \$2.07.....1.51

Children's Silk Socks—¾ length—rib

tops—maize, sky, orchid, white, black,

cordovan—sizes 7½ to 9½—

were \$1.25Sale .87

Women's Mercerized Lisle Hose—fancy

drop stitch in white, cordovan and

gray—sizes 8½ to 10—

were .58Sale .42

Imported Lace Lisle Hose—also fine

Paris clock hose—black and cordo-

van—sizes 8½ to 10—

were \$1.25Sale .75

Children's ¾ Length Sports Socks—

white with colored tops—also solid

colors of romper, cordovan, black—

sizes 7 to 9½—

were .65Sale .45

**August Sales Save You Money on
Towels and Towelings**

Years of service are in the towels and towelings we sell, for they are
 made of such splendid quality materials. Old customers know the
 worth of these values and new customers need only see to be
 convinced.

Pure Linen Huck Towels—plain or damask

borders—guest size—

were .87Sale .55

Fine Huck or Damask Towels—hemstitched—

damask borders—

were \$1.98Sale 1.24

Full Bleached Double Thread Turkish Towels—

hemmed—white borders

were .24Sale .16½

Good Size Turkish Bath Towels—hemmed—

white terry stripe border—

were .48Sale .30

Turkish Bath Towels—jacquard or plain white

centres—hemmed—white or

colored borders—were .89......67

Heavy Turkish Bath Sheets—large

size—hemmed—were \$2.28.....1.66

Huck Towels—fine quality union linen (part

cotton)—hemmed or hemstitched—for doc-

tors' or dentists' use—

were \$2.68 and \$3.36 dozen.....1.74

Bleached Cotton Huck Towels—hemmed—

red stripe borders—

were .12Sale .9½

Heavy Cotton Huck Towels—hemmed—white

or colored stripe borders—

were .21Sale .14

Union Linen (part cotton) Huck Towels—

hemmed—white borders—

were .34Sale .25

Full Bleached Linen Huck Towels—

hemstitched—were .58......43

Pure Linen Damask Towels—hemstitched—

choice designs—

were \$1.08Sale .79

Boatt Mills Towelings—18 inches wide—

absorbent—for hand and roller

towels—were .20.....Sale, yd. .15

Cotton Glass Check Towelings—color checks

—good quality—

were .17.....Sale, yd. .12

Pure Linen Crash Towelings—assorted col-

or borders—for dish and roller

towels—were .34.....Sale, yd. .22

Hearn Goodwear Crash Towelings—firm,

close weave—durable quality for dish and

roller towelings—red borders—

were .40.....Sale, yd. .30

Extra Heavy All Linen Crash Towelings—

firm, close weave—good wearing quality—

red and blue borders—

were .48Sale .38

72-inch Pure White Irish Linens—for sheets,

pillow cases and art purposes

were \$3.24.....Sale, yd. 2.16

Pure Linen Pillow Cases—hemstitched—45

inches wide by 34 inches long—

were \$2.97 pr.....Sale 2.29

ATTRACTIVE AUGUST SALE VALUES IN LINENS.

CLEARANCE—Women's and Misses'**High Grade Silk Dresses****25.00**

Value \$49.73 to \$69.73

Beautifully embroidered and beaded dresses of Canton crepe and
 georgette in periwinkle, canna, henna and a few navy. Not all sizes
 in each style.

MORNING SPECIALS**On Sale Monday & Tuesday Until 1 P. M.**

To prevent dealers buying, quantities restricted. No Mail or Telephone Orders.

\$1.45 Crepe de Chine, 39-inch.....1.22

Light, dark and medium col-
 ors; also black.

SILKS—MAIN FLOOR.

\$1.58 French Serges.....1.15

48 inches wide, all wool;
 fine twill, copenhagen, bur-
 gundy, beaver, brown, navy
 and black.

DRESS GOODS—MAIN FLOOR.

28 ct. Linon Finish

Suitings......18

For women's and children's
 dresses—old rose, pink, tan,
 helle, green and various
 shades of blue.

WASH DRESS FABRICS—

BASEMENT.

33 ct. Underwear

Batistes......21

Yard wide—pink, blue, hel-
 lotropes, honderow—for all
 lingerie purposes.

WASH FABRICS—BASEMENT.

40 ct. White Oxford

Cheviots......31

36 inches wide—for one-
 piece dresses, men's and
 boys' shirts, etc.

WHITE GOODS—MAIN FLOOR.

\$2.74 White Tub Silk

Petticoats.....1.38

Shadowproof—straight line
 model—with embroidered
 scallop.

PETTICOATS—SECOND FLOOR.

48 ct. White Cambric

Step-ins......27

Edged with figured material.

MUSLIN UNDERWEAR—SECOND

FLOOR.

59 ct. Coutil Brassieres......39

Pink—hooked side—sizes 34

to 42.

BRASSIERES—SECOND FLOOR.

Women's Fine Cotton Vests.....18

Seconds of .35 and .39 qual-
 ity—low neck—sleeveless—
 band, bodice or crocheted top

—regular and extra sizes.

WOMEN'S KNIT UNDERWEAR—

MAIN FLOOR.

35 ct. and 45 ct. Children's

Derby Rib Hose......24

White and cordovan—sizes 6

to 9½.

HOSIERY—MAIN FLOOR.

\$3.69 Crochet Bed

Spreads.....2.24

Full size—hemmed or fringe.

BED SPREADS—BASEMENT.

\$12.50 and \$14.50 Boys'

Navy Blue Serge Suits.....8.77

All wool—fine or medium

wale—side or inverted plait

—alpaca lined—majority